

Office of the President

RESOLUTION

concerning

APPOINTMENT OF

BRUCE K. BLAYLOCK

as

DEAN OF THE ANCELL SCHOOL OF BUSINESS

at

WESTERN CONNECTICUT STATE UNIVERSITY

June 16, 1989


WHEREAS, Western Connecticut State University has conducted a search to fill the position, Dean of the Ancell School of Business; and

WHEREAS, The President of Western Connecticut State University has recommended the appointment of Dr. Bruce K. Blaylock; and

WHEREAS, President Beal concurs in this recommendation; now therefore, be it

RESOLVED, That effective July 14, 1989, under the terms and conditions of the Trustees' "Personnel Policies for Management and Confidential Professional Personnel," Bruce K. Blaylock be and hereby is appointed Dean of the Ancell School of Business at Western Connecticut State University at a biweekly salary rate of \$2,988.51 (annual salary of \$78,000).

A Certified True Copy:



Dallas K. Beal  
President

Vita For  
Bruce K. Blaylock  
Finance and Business Systems Department  
Eastern Kentucky University

Prepared as of:  
January 1, 1989

**RESIDENCE**

2041 Idylwild  
Richmond, KY 40475  
(606) 624-2378

**BUSINESS**

Combs 212  
Eastern Kentucky University  
Richmond, KY 40475  
(606) 622-1574

**EDUCATION**

Ph.D. Georgia State University Major: Decision Sciences  
(August, 1980) Minor: Finance and  
Economic Theory

Dissertation: Interactive Effects of Classificatory and  
Environmental Variables in Decision-Making  
Under Conditions of Risk

M.B.A. Auburn University Major: Finance & Economics  
(December, 1974)

B.B.A. Ohio University Major: Quantitative Methods  
(March, 1971)

**HONORS AND AWARDS**

Beta Gamma Sigma National Scholastic Honor Society in the  
Field of Business and Administration

Outstanding Paper Award American Institute for Decision Sciences  
Southeastern Region, 1982

Second Place Paper in the Isabel Briggs-Myers Memorial Awards  
National Paper Competition 1982-83, Sponsored by the Association  
of Psychological Type

**ACADEMIC EXPERIENCE**

Professor and Chairman of Finance and Business Systems Department  
(Tenured), July 1983-Present. Eastern Kentucky University.

Assistant Professor of Management Science, September 1979-  
July 1983. Virginia Polytechnic Institute and State University.

Instructor of Decision Sciences, September 1978-August 1979.  
Georgia State University.

## SCHOLARLY PUBLICATIONS AND RESEARCH

### Books and Book Chapters:

Bruce K. Blaylock, Management Science for Managers (New York: Random House) Forthcoming November 1989.

Bruce K. Blaylock, "Management Science for Managers" and "Introduction to Computer Information Systems" Chapters in Richard Daft's Management (Chicago: Dryden Press) 1988.

Bruce K. Blaylock and Kenneth Kennedy, Personal Financial Management For Local Government Employees (Washington D.C.: ICMA) 1987.

### Journal Articles:

Bruce K. Blaylock, "Writing in the Quantitative Classroom," Innovation Abstracts, Vol IX, No. 24, 1987. Reprinted by request from prior article.

Bruce K. Blaylock, "Risk Perception: Evidence of An Interactive Process," Journal of Business Research, 13(3), 1985, 207-221.

Bruce K. Blaylock and Loren P. Rees, "Cognitive Style and the Usefulness of Information," Decision Sciences, 15(1), 1984, 74-91.

Bruce K. Blaylock, "Why A Prospect Becomes A Buyer," Marketing in Uncharted Waters...Who Will Buy What From Whom and Why? (Chicago: Life Reinsurance Division of CNA, 1983).

Reprinted in National Underwriter, September 16, 1983.

Bruce K. Blaylock, "To Catch A Mouse--Make A Noise Like A Cheese," Mid-American Insurance, 95(11), 1983, 31-34.

Bruce K. Blaylock and George Karaphillis, "A Selection Technique for Capital Investment Decisions: An Industrial Application of Stochastic Dominance," Review of Business and Economic Research, 18(2), 1983, 1-12.

Louis T. Middleman and Bruce K. Blaylock, "Quantitative Skills Through Writing," Collegiate News and Views, 37(1), 1983, 7-10.

Bruce K. Blaylock, "Teamwork in a Simulated Production Environment," Research in Psychological Type, 6, 1983, 58-67.

Bruce K. Blaylock and E. P. Winkofsky, "An Explanation of R & D Decision Processes Through Individual Information Processing Preferences," R & D Management, 13(3), 1983, 124-141.

Bruce K. Blaylock and Parviz Ghadforoush, "Selecting an IRA," Business Review, 1, 1982, 5-11.

Bruce K. Blaylock, "Method for Studying Perception of Risk," Psychological Reports, 49, 1981, 899-902.

Bruce K. Blaylock, Harvey J. Brightman, Bikramjit Garcia, Philip D. Harsha, and Roger Hermanson, "Successful Marriages of the Third Kind," Business, January/February 1979, 35-40.

Proceedings and Presentations:

Bruce K. Blaylock and Ed Winkofsky, "The Effects of Decision Strategies on R&D Project Selection: A Simulation Experiment," in Proceedings Nineteenth Annual Meeting Decision Sciences Institute (Boston: November, 1987).

Bruce K. Blaylock, Kenneth F. Kennedy, and William J. McGuire, "An Insurance Based Proposal to Reduce the National Debt," in Proceedings Seventeenth Annual Meeting American Institute for Decision Sciences (Las Vegas: November, 1985).

Bruce K. Blaylock and Charles Yonts, "A 65 Billion Dollar Market That Nobody Wants," in Proceedings Sixteenth Annual Meeting American Institute for Decision Sciences (Toronto: November, 1984).

Bruce K. Blaylock and Louis T. Middleman, "Discovering Decision Sciences Through Writing," in Proceedings Fifteenth Annual Meeting American Institute for Decision Sciences (San Antonio: November, 1983).

Bruce K. Blaylock and Parviz Ghandforoush, "Tax Sheltered Annuities: Evaluation and Selection," in Proceedings Thirteenth Annual Meeting Southeastern American Institute for Decision Sciences, (Williamsburg: February, 1983).

Bruce K. Blaylock and Loren P. Rees, "Multiple Group Delphi: Uses and Analysis," in Proceedings Fourteenth Annual Meeting American Institute for Decision Sciences, (San Francisco: November, 1982).

Bruce K. Blaylock and E. P. Winkofsky, "Exploring R & D Decision Processes," in Proceedings Fourteenth Annual Meeting American Institute for Decision Sciences (San Francisco: November, 1982).

Bruce K. Blaylock and Loren P. Rees, "A Delphi Approach Examining Cognitive Style and the Usefulness of Information When Assessing Risk," in Proceedings Twelfth Annual Meeting of Southeastern American Institute for Decision Sciences, (Memphis: February, 1982).

Bruce K. Blaylock and George Karaphillis, "Decision Analysis Using Stochastic Dominance Criteria," in Proceedings Sixteenth Annual Meeting of The Institute of Management Sciences, (Virginia Beach: October, 1980).

Bruce K. Blaylock, "An Argument For An Interactive Model of Risk," in Proceedings Tenth Annual Meeting American Institute for Decision Sciences, (Orlando: February, 1980).

Bruce K. Blaylock and Ronald Shiffler, "Stochastic Dominance: A Tutorial," In Proceedings Ninth Annual Meeting of Southeastern American Institute for Decision Sciences, (Nashville: February, 1979).

Harvey J. Brightman and Bruce K. Blaylock, "Improving Problem Solving: Transferring Decision Science Concepts to General Problem-Solving Heuristics," in Proceedings Tenth Annual Conference of the American Institute for Decision Sciences, (St. Louis: November, 1978).

Published Book Reviews:

"An Anatomy of Risk," by William Rowe, Decision Line, 12(4), 1981, p.8.

SERVICE

Professional:

American Institute for Decision Sciences  
Editor ACTIONLINE Newsletter for Southeast Decision Sciences Institute

Vice President of Publications Southeast Decision Sciences Institute 1988

Vice President of Membership Southeast Decision Sciences Institute 1987

Track Chairman Southeast Regional Meeting 1987

Track Chairman Southwest Regional Meeting 1986

Paper Discussant National Meetings 1981-85, 1987-88  
Paper Discussant Southeast Regional Meetings 1979-86, 1988

Paper Reviewer National Meetings 1982, 1984-88  
Paper Reviewer Southeast Regional Meetings 1980, 1983-89

Session Chairman National Meeting 1985, 1988  
Session Chairman Southeast Regional Meetings 1983-85

Consulting Editor for Research in Psychological Type  
Referee for Decision Sciences

Editorial Review Board Midsouth Journal of Business and Economics

**University:**

Faculty Representative to Virginia Tech Honor Systems  
 College of Business Representative to University  
 Commission on Research - Virginia Tech  
 University Committee on Computer Software Policy - Virginia  
 Tech  
 Academic Computing Advisory Council - Eastern Kentucky  
 University  
 Chairman Resource Allocation Subcommittee 1983-84  
 Chairman Planning Subcommittee 1984-86  
 Contributing Editor for EKU\*Teaching  
 Duplication of Course Content Committee Eastern Kentucky  
 University 1985 - 1987  
 Research Committee Eastern Kentucky University 1985 - 1987  
 Steering Committee ECU Faculty Development Workshop Program  
 Chairman Budget Development Subcommittee  
 Ad Hoc Committee to Study Computer Abuse 1987 - 1988  
 Chairman of Committee

**Community:**

Deacon, Presbyterian Church