

THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7701

RESOLUTION

concerning

RECLASSIFICATION OF POSITION

ASSOCIATE DIRECTOR OF PUBLIC AFFAIRS/ADMINISTRATOR IV
to
DIRECTOR OF UNIVERSITY DESIGN AND PRODUCTION/ADMINISTRATOR V

at

SOUTHERN CONNECTICUT STATE UNIVERSITY

FEBRUARY 5, 1988

RESOLVED, That the position, Associate Director of Public Affairs/Administrator IV, at Southern Connecticut State University be reclassified to Director of University Design and Production/Administrastor V, effective February 5, 1988, in accordance with the attached proposal.

A Certified True Copy:

Dállas K. Bea

President

CSU-200

BACTETAN



THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7700

POSITION ACTION REQUEST

DATE

Submitted	1-13- 8 8
By: CSU (Date
) SCSU (X)
ECSU () WCSU ()

PERM (X) FT (X)

ACTION:	ESTABLISH () RECLASSIE	FY (X) OTHER () EFFE	TIVE 2-5-88 TEM	P () PT ()
POSITION TITLE:	Associate Director of Public Affairs, Admin. IV	(7919) Production.	University Design ar Administrator V	nd (7921) (Class Code)
	CURRENT	(Class Code) PROPOSED		(CTRRR COGE)
POSITION NUMBER:	CURRENT 1441 SALARY \$42,100	PROPOSED SALARY \$45,257.40 FUND		-SUOAE -
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	<u>R 1</u>	ESOLUTION	BR€	
RESOLVED,		e Director of Public Affair r of University Design and ry 5, 1988.		
	A Certified True Cop	▼		
		Dallas K. Beal, President	, CSU	Date
PERCommitte	1-27-88		BOARD OF TRUSTEES	2-5-88
LEVCOMMT C CS	Date			Date
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JUSTIFICATION: (Use Reverse Side If Additional Space Is Needed)

As part of the reorganization of the Public Affairs Office, it is requested that the position Associate Director of Public Affairs, Administrator IV, be reclassified to Director of University Design and Production, Administrator V. The graphics office needs to be reorganized with the goal of making graphics a more integral part of the University's entire publications preparation effort. In addition, the electronic publishing equipment (including the desktop publishing equipment) in the Public Affairs Office should be placed under the direction of one person in order to facilitate and coordinate its operation on a day-to-day basis. Placing these areas, plus the photographic section, under the direct supervision of one person will enhance and ensure the smooth operation of the Public Affairs Office's design and production operations. Note that there was a Director of Graphics, Administrator V, position until the incumbent was reclassified in September 1987 to an Assistant Director, Administrator III, in settlement of a grievance. This reclassification will return a position to the Administrator V level, but with an expanded job description.

Michael & adarticab

1-13-88

\$3,000.00 Approx. Cost

SOUTHERN CONNECTICUT STATE UNIVERSITY POSITION DESCRIPTION

POSITION TITLE: Director of University Design and Production

ADMINISTRATIVE RANK: Administator V

POSITION SUMMARY:

Directs the operation of the Graphics Office/design studio, and the electronic publishing operation and photographic office of the Office of Public Affairs, under the supervision of the Director of Public Affairs. The Graphics Office, staffed by an assistant director and two part-time artists, provides cameraready mechanicals for University publications (including flyers, brochures, promotional search pieces, schedules, magazines) and other related materials. The extensive electronic publishing computer systems, located in the Public Affairs Office, are used in the preparation of University materials.

POSITION RESPONSIBILITIES:

- 1. Directs day-to-day activities of Graphics Office, including design, production techniques, photography, and the use of graphics and photographic equipment.
- 2. Supervises the use of the Public Affairs Office's extensive electronic publishing computer systems -- (which currently includes a desktop publishing system with personal computers, a laser printer and scanners, two typesetters and five word processors) -- in the preparation and production of University publications.
- 3. Supervises the training of office professional and clerical staff in the use of office publishing equipment.
- 4. Directs the transfer of data (schedule of classes, dean's and commencement lists, etc.) for publication purposes, via telecommunications, from the University's main frame computer and from other appropriate University offices.
- 5. Prepares and monitors printing specifications in accordance with state printing regulations for all University publications.
- 6. Responsible for University relations with contracted printers to facilitate production, and insure that specifications are met and deadlines honored.
- 7. Serves as editor of selected University publications, as assigned by the Director of Public Affairs.
- 8. Supports and advises University offices in the development of University publications, such as promotional materials, newsletters, and reports.

9. Performs other duties and responsibilities related to those enumerated above which do not alter the basic level of responsibility of the position.

EDUCATION AND EXPERIENCE:

Two to three years of administrative experience, college teaching, or a combination of both, including administrative and technical background in one or more aspects of media. A bachelor's degree is required; a master's degree is preferred. These qualifications may be waived for individuals with appropriate alternative experience.

ADMINISTRATIVE FACULTY

PERSONNEL ADMINISTRATION

PERSONNEL ADMINISTRATION

PERSONNEL ADMINISTRATION

PERSONNEL ADMINISTRATION

SUDAF/AFSCME POSITION ACTION REQUEST

FORM AND PROCEDURES

,	Position Title Director of University Design and Publication, Adm. V
_	Campus Southern Connecticut State University Date January 4, 1988
	EVEL 1, Day 0 Campus DPA creates and presents package to Chapter level SUOAF/AFSCME designee for review. Attachments shall include the following items where applicable: 1) a copy of this sheet, 2) new and former position descriptions, 3) salary, rank, and rationale for PERC and the Board, and 4) any additional information required.
	INITIATING PRESIDENT OR DESIGNEE (from M. Battaglia)
	DATE PRESENTED TO CAMPUS SUDAF REPRESENTATIVE
	SUDAF/AFSCME CAMPUS REVIEW AND RECOMMENDATION BY
	DATE OF SUDAF CAMPUS REVIEW \(\sqrt{2}
	THE ABOVE-MENTIONED PACKAGE HAS BEEN FORWARDED TO THE LOCAL UNION BY THE CAMPUS DPA.
	LEVEL 2, Not to exceed 10 working days after receipt Statewide SUOAF/AFSCME review occurs during this interval. Further negotiation may occur at this level prior to final Union approval. Upon such approval SUOAF shall return all materials to the initiating University (PA) or his designee. SUOAF/AFSCME LOCAL PRESIDENT OR DESIGNEE
	DISPOSITION AT SUOAF LOCAL LEVEL: () approve proposed rank and salary Comments or Recommendations: () disapprove proposed rank and salary
	DATE RETURNED TO LOCAL DPA
	EVEL 3, Not to exceed 10 working days after receipt Local DPA brings paperwork to statewide DPA's meeting
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