

Office of the President

# THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7700

RESOLUTION

concerning

EXPANSION OF DUTIES AND RESPONSIBILITIES

for

ASSISTANT DIRECTOR OF PUBLIC AFFAIRS/ADMINISTRATOR III

at

SOUTHERN CONNECTICUT STATE UNIVERSITY

October 5, 1984

RESOLVED, That the duties and responsibilities for the position, Assistant Director of Public Affairs/Administrator III, at Southern Connecticut State University be expanded effective October 5, 1984, in accordance with all provisions and expectations as set forth in the proposal dated September 13, 1984, which is attached as an addendum to this Resolution.

A Certified True Copy:

/James A. Frost President

## SOUTHERN CONNECTICUT STATE UNIVERSITY

### Unclassified Position Alteration Summary

TITLE: _	Assista	ant Director o	f Public Af	fairs, Adm.	111		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
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POSITION	TYPE:	Permanent	Х		Temporar	у		
		Full-time	X	•	Part-tim	ne		
EFFECTIVE	DATE:	10 /5 /84		Bargaining	Unit	Admin.	Faculty	
COST:	\$3,000							
PROPOSAL:								
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JUSTIFICA	The rev			e accurately				
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Date:	9/13/84	4		Prepared By	_ <u>R</u>	ger)	Berg	<u>l</u>
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		SEP141	984					

THE CONNECTICUT STATE UNIVERSITY

# Southern Connecticut State University Assistant Director of Public Affairs/ Public Affairs/Administrator III (Code )

SUPERVISOR: Director of

SUPERVISION EXERCISED:

INCUMBENT NAME: Richard Galligan

### POSITION SUMMARY:

To search out information and story ideas about activities at the University; write and edit stories about the University for publications or broadcast in the public media or in specialized publications; serve as the news editor for all public information functions of the Office of Public Affairs.

### POSITION RESPONSIBILITIES:

Writes press releases, interviews, feature stories and announcements on University programs and activities for public and specialized media.

Deals with various publics directly through all media forms in matters related to public information.

Writes news and feature material for selected University publications including periodicals.

Advises faculty and students in journalistic and public relations writing and procedures.

Arranges for faculty interviews in newspapers and on radio and television.

Edits faculty articles for publication in newspapers.

Performs duties related to public affairs operations in public information programs.

Provides support in the preparation of institutional reports and presentations.

Performs other duties and responsibilities related to those enumerated above which do not alter the basic level of responsibility of the position.

#### **EDUCATION AND EXPERIENCE:**

Two to three years of experience in communications including writing and editing and demonstrating ability to relate effectively to media personnel and the general public. A Bachelor's degree is required; a Master's degree is preferred. These qualifications may be waivedfor individuals with appropriate alternate experience.

SPECIAL NOTATIONS:	
ADMINISTRATIVE FACULTY	
IMMEDIATE SUPERVISOR: Jan. Matter	
DEAN OF PERSONNEL ADMINISTRATION: Roger & Reval	