

#### STATE OF CONNECTICUT

#### BOARD OF TRUSTEES

FOR THE STATE COLLEGES

P. O. Box 2008

NEW BRITAIN, CONNECTICUT 06050

TEL. NEW BRITAIN: 203-229-1607

TEL. HARTFORD: 203-566-7373

#### RESOLUTION

concerning

MASTER OF SCIENCE InORGANIZATION AND MANAGEMENT CENTRAL CONNECTICUT STATE COLLEGE

October 5, 1979

RESOLVED, Under the authority granted the Board of Trustees in Chapter 164, Section 10-109 of the General Statutes and Public Act 77-573, Central Connecticut State College is hereby authorized to submit a program proposal leading to a Master of Science Degree in Organization and Management to the Board of Higher Education for planning approval.

A Certified True Copy:

James A. Frost

Executive Director

# THE COMERALD

Central Connecticut's largest afternoon daily

## Editorial Page

14 Tuesday,

September 16, 1980

# New 'Master' plan

The recently announced plan by officials of Central Connecticut State College to offer a Master of Science in Organization and Management is to be applauded.

In the joint program of the Schools of Technology and Business, students will be able to study the concepts of management applicable to business, educational, private non-profit, government and other types of institutions.

There is not only a growing demand for such skills on the part of area businesses, industries and governments, but also a strong desire on the part of many students to get a graduate degree which is highly marketable in the business world.

The state will be the principal beneficiary by the expansion of the number of trained industrial, business and government managers the new course will represent and the school will be using its resources more efficiently by responding more closely to student needs and desires.

The main objection to the program seems to come from officials at the University of Hartford, who claim the new program will provide too much competition for their own Masters programs. However, CCSC authorities believe the program can be filled to overflowing just with students already at Central.

Also, the competition may prove healthy for both the private UofH and the state supported CCSC.

The Board of Trustees for State Colleges has approved the program for planning purposes. Hopefully, the Board of Higher Education will take the next step in bringing the program to reality by endorsing it next month.



Executive Officer for Academic and Student Affairs

P.O. BOX 2008 NEW BRITAIN, CONNECTICUT 06050

Telephone: (203) 827-7700

September 2, 1980

Dr. Michael D. Usdan, Commissioner Board of Higher Education 61 Woodland Street Hartford, CT 06105

Dear Mike:

I would like to say again that Don, Jess, and I appreciated the opportunity to meet with you and Don Winandy on August 26th to discuss Central's proposal for a Master of Science in Organization and Management.

I thought it might be helpful to our future thinking on this matter to make a list of important points discussed in our meeting.

#### My list is as follows:

- 1. A new student clientele for graduate management programs can be brought into existence by the establishment of this program at Central. These are the kind of students who are affiliated with Central and who for various reasons would not think it possible to do graduate work in management if the program were not available at Central. The students include (a) current undergraduate and recent B.A. and B.S. graduates, (b) current graduate students who would transfer to this program, and (c) matriculated graduate students now now taking courses who would be motivated to transfer into this program and complete a degree.
- 2. The integration of technology and business is the unique strength of our proposal. We would seek licensure under a HEGIS number or numbers appropriate for technological and business management and would not expect licensure for HEGIS numbers in education or public administration. If we choose to move in those areas in the future, we would seek separate program approval.
- 3. The proposed M.S. in Organization and Management should have the curricular flexibility to permit it to meet the needs of specific students and specific businesses and industries. After completing a common core, student should be permitted,

Dr. Michael D. Usdan Page 2 September 2, 1980

> with the approval of their faculty advisers, to design the balance of their programs to meet their individual needs. Rigidly defined specializations in pre-determined areas should be avoided. A pragmatic approach serves both the students and the State's economy better.

- The outcome to be expected from this program would be preparation of competent people to assume entry-level and middle-level management positions in industrial and general business enterprises.
- It is critical that public institutions develop new programs in response to changing societal needs. It is critical that public institutions be permitted to reallocate their resources in order to do this. Taxpayers have a right to expect this kind of efficiency and responsiveness from public institutions.
- This program is not an M.B.A. Existing M.B.A. programs in other institutions are not being duplicated. Our program has been specifically designed as an interdisciplinary program.

I don't mean to suggest that the above items represent firm and binding agreements on anyone's part, but I believe they do reflect the salient points of our discussion.

Sincerely.

Thomas A. Porter

Executive Officer for Academic and

Student Affairs

TAP:jf

cc: Dr. Frost

Dr. Winandy

Dr. James

Dr. Jestin

The University

Connecticut

or Mr Davidson Ar Front Ar Justin

STORRS, CONNECTICUT 06268

OFFICE OF THE VICE-PRESIDENT FOR ACADEMIC AFFAIRS

July 22, 1980

RECEIVED

JUL 2 8 1980

Dr. Donald H. Winandy State of Connecticut Board of Higher Education P.O. Box 1320 Hartford, CT 06101 BOARD OF TRUSTEES FOR THE STATE COLLEGES

Dear Don:

We have reviewed the Application for Planning Approval for a Master's degree level program in Organization and Management at Central Connecticut State College.

This is not the kind of program that the University of Connecticut would consider offering because we do not believe it would be accredited by the American Assembly of Collegiate Schools of Business. Thus, we do not wish to make any comment about this proposal.

Sincerely yours,

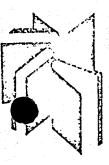
Frank

Frank D. Vasington Associate Vice President

FDV:eih

cc: Dr. Thomas Porter

Mr. David Kimball



# THE CONNECTICUT STATE COLLEGES

Executive Officer for Academic and Student Affairs

FOUNDED 1849

P.O. BOX 2008 NEW BRITAIN, CONNECTICUT 06050 Telephone: (203) 827-7700

July 6, 1979

TO:

Dr. Donald H. Winandy, Coordinator Office of Planning & Academic Affairs

Board of Higher Education

FROM:

Thomas A. Porter

RE:

Request for Planning Evaluation Consultants for the M.S. in

Organization and Management Proposed at Central

In light of our phone conversation this afternoon and Don Skinner's letter of June 28, 1979, I ask that the matter of the M.S. in Organization and Management not be discussed with the SCA and that the twenty copies of the draft of the application of planning approval which I submitted on May 25, 1979, be returned to me. This draft will, in effect, become a "non-document" since it will no doubt be modified before being submitted again for planning approval. I would like to prevent confusion by getting rid of these copies.

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cc: Dr. Skinner

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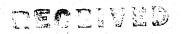
### STATE OF CONNECTICUT

#### BOARD OF HIGHER EDUCATION

P.O. Box 1320

HARTFORD, CONNECTICUT 06101

AREA CODE 203 566-2325



JUH 1 9 1980

June 16, 1980

BOARD OF TRUSTEES FOR THE STATE COLLEGES

Dr. Thomas A. Porter Executive Officer for Academic Affairs Board of Trustees for State Colleges P.O. Box 2008 New Britain, CT 06050

Dear Tom:

I have received an application for coordination of planning of an interdisciplinary master's degree level program in Organization and Management at Central Connecticut State College. The Application Summary will be circulated this week. We will be in touch with you if any questions arise from our review of the application.

Sincerely,

Don

Donald H. Winandy, Coordinator Planning and Academic Affairs

DHW:df

cc Joseph N. Joyce, Jr. Donald W. Skinner



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Executive Officer for Academic and Student Affairs

P.O. BOX 2008 NEW BRITAIN, CONNECTICUT 06050

Telephone: (203) 827-7700

June 10, 1980

Dr. Donald H. Winandy, Coordinator Office of Planning & Academic Affairs Board of Higher Education 340 Capitol Avenue Hartford, CT 06115

Dear Don:

On behalf of the Board of Trustees for the Connecticut State Colleges and Central Connecticut State College, I am pleased to request planning approval for a Master of Science Degree in the field of Organization and Management to be presented at Central.

This proposed degree brings together the faculties of the School of Technology and the School of Business in a most creative interdisciplinary endeavor. The college has had a great deal of encouragement from businesses and industries in the development of this interdisciplinary approach.

The following items are enclosed for your use:

- (1) Application Summary
- (2) Application for Planning Approval
- (3) Board of Trustees' Resolution authorizing request for planning approval, and
- (4) Letters of support from the community.

Naturally, we are eager to proceed with this program as soon as possible. I will be pleased to come up to your office with representatives of the campus to discuss the proposal if that would be helpful. The application states that the contemplated initiation date is September 1980. We know that that date is impossible, but we would like to shoot for January 1981. The fiscal data presented for 1980-81 is for a full year, and January initiation would mean that the cost figures should be reduced accordingly.

Thank you for your help.

Sincerely,

Thomas A. Porter

Executive Officer for Academic and Student Affairs

cc: Dr. Frost

Executive Officer for Academic and Student Affairs

P.O. BOX 2008 NEW BRITAIN, CONNECTICUT 06050 Telephone: (203) 827-7700

June 5, 1980

TO:

Dr. George Muirhead

FROM:

Thomas A. Porter

RE:

M.S.O.M.

Dr. Jestin has said that I should work with you in preparing the MSOM for submission.

Attached is yet another re-draft of the program summary. I would like to sit down with you at the earliest opportunity to discuss this summary and the balance of the application.

T.A.P.

jf

Enc.

#### Interdepartment Message

STO-201 REV.3/74 STATE OF CONNECTICUT (Stock No. 6938-051-01)

SAVE TIME: Handwritten messages are acceptable.

Use carbon if you really need a copy. If typewritten, ignore faint lines.

10	Dr. H. B. Jestin	Vice President	September 11, 1979
	AGENCY Academic Affairs	ADDRESS	
	A. C. Erickson	Dean	TELEPHONE 7440
	AGENCY School of Grad <b>uate</b> Studies	ADDRESS	

SUBJECT

Faculty who will teach in the combined M. S. in Organization and Management.

As you are aware, since this program is to be a joint program developed from among the various undergraduate schools, we have established an Advisory Committee with two appointed by the School of Technology and two appointed by the School of Business who, under the direction of the Graduate Dean, will be responsible for the initiation of this program when it is approved. The representatives on the Committee are as follows:

School of Business: Dr. Thomas J. Harron, J.D.

Mr. David E. Loss, MBA/CPA

School of Technology: Dr. Andrew W. Baron, Ed.D.

Dr. Michael Williams, Ph.D.

Faculty with degrees and tentative teaching assignments:

Faculty Member	<u>Degree</u>	Area of Specialization and Course
School of Business:		
Dr. Thomas J. Harron	J.D.	Emphasis in corporation and law
		Course: Human Relations and Legal Environment of Organization
Mr. Wharton Hinds	M.S.	Quantitative Analysis, Ph.D. candidate
		Course: Production
Dr. John R. Lowry	Ph.D.	Marketing Management, Marketing Research
		Course: Research Methods
Dr. William R. Lowry	Ph.D.	Marketing & Management
		Course: Organizational Behavior
Mr. David E. Loss	MBA/CPA	Accounting & Taxation
		<u>Course</u> : Contemporary Environment of American Industry and Business
Mr. Earl McCoy	M.S.	Data Processing, Ph.D. candidate Course: Research Methods

Faculty Member	Degree	Area of Specialization and Course
School of Technology:		
Dr. Andrew W. Baron	Ed.D.	Industrial Technical Education
,		Courses:
		Industrial Organization and Management Advanced Supervisory Skills Time Management Labor Relations Human Relations
Dr. William Davison	Ph.D.	Industrial Technical Education
		Courses:
		Power Train Diagnostics Hydraulics
Dr. James DeLaura	Ed.D.	Industrial Technical Education
		Courses:
		Supervision and Administration Materials Testing and Inspection
Dr. John Larkin	Ed.D.	Industrial Technical Education
		Courses:
		Industrial Communications Product Design
Dr. Robert Thompson	Ed.D.	Industrial Technical Education
		Courses:
		Electronics and Instrumentation Industrial Communications Operations Research

#### APPLICATION FOR PLANNING APPROVAL

#### M.S. DEGREE PROGRAM: AN INTERDISCIPLINARY PROGRAM IN ORGANIZATION AND MANAGEMENT

#### I. PROGRAM DESCRIPTION

A. It has become increasingly evident that the major segments of the economy have reached a level of interrelatedness which makes the decision-making process similar for managerial personnel in such diverse fields as business, industry, education, and government. There is an evident need for well-educated leaders who recognize this increasing interrelatedness and interdependence. Accordingly, after a careful review of its resources, Central Connecticut State College proposes to offer an interdisciplinary program in organizational management which will ultimately encompass all four of these fields. Based upon the areas of greatest current student and potential employer demand, initial implementation of the M.S. Program with specialization in Organization and Management will be limited to the fields of industry and business.

The major objectives of this proposed degree program are to provide students with experiences which will enable them to do the following:

- 1. Understand the economic, social and legal environment in which organizations exist.
- 2. Conceptualize and analyze problems of management objectively.
- 3. Develop managerial problem-solving skills such as model building and cost-benefit analysis.
- 4. Apply new techniques and technologies to their occupational positions and fields.

#### B. Articulation

To assure that all students enrolled in the proposed program are able to appreciate fully the interrelatedness concept, a common core of five courses will be an integral and significant part of the total Master of Science program.

#### Common Core Courses:

- 1. The Role of Management in Contemporary Society (OM 500)
- 2. Systems of Production Management (OM 501)
- 3. Behavior in Complex Organizations (OM 502)
- 4. Human Relations and Legal Aspects of Organization (OM 503)
- 5. Research Analysis and Problem-Solving Techniques in Management (OM 598)
- C. The program, except for specific intern and clinical experiences to take place primarily in the North Central Region of Connecticut, will be offered on the

Central Connecticut State College campus. Any transfer of work toward this M.S. program must satisfy transfer considerations as stated on page 17 of the 1978-1980 Central Connecticut State College Graduate Catalog.

D. The Master's Degree Program with specialization in Organization and Management does not require special program approval for either certification or licensure of graduates for employment.

#### II. JUSTIFICATION (Educational Impact)

A study of the potential student population for this proposed degree program has revealed several different sources of students.

First, the Central Connecticut State College School of Business presently has approximately 2,100 majors on the undergraduate level, and through their student organizations and the Student Senate these students have requested graduate programs in the area of management at Central Connecticut State College. An on-campus survey indicated that more than 300 of our current students would enter a graduate program in management at CCSC.

Second, the Central Connecticut State College School of Graduate Studies monitored over a period of several months the requests, both oral and written, in which potential students asked to be admitted to a graduate management program at Central Connecticut State College. The carefully tabulated results indicated that such inquiries averaged from 5-6 per week.

Third, numerous letters from leaders in business and industry who support the concept of Central Connecticut State College offering a graduate degree program in the area of Organization and Management have been received and filed. The Citizen Advisory Committee to the School of Technology has requested that the college institute a graduate program in Organization and Management. All of this evidence indicates that a large potential student population is desirous of such a program and that the student demand is likely to be so heavy that the college will have to be highly selective.

Central Connecticut State College has its own distinct clientele, and it is this population which will be served.

A. Fundamentally, it is our mission to provide relatively low cost, conveniently accessible, high quality education for the residents of the State. The Master of Science Degree Program in the Specialization in Organization and Management falls within the stated mission, both as found in the College's Five Year Academic Development Plan and the act of the last Legislature identifying as part of the mission of the State Colleges the development of career programs at the graduate level.

#### B. Relationship to Other Programs

Becuase this program is interdisciplinary in nature and is envisioned as utilizing the resources of the total institution, it is anticipated that this graduate specialization in Organization and Management will evolve to include more of the schools and areas of the College. Intrainstitutional cooperative relationships are basic to the quality and cost effectiveness of the program.

There are graduate programs in the field of business management available in other colleges and universities in Connecticut. In our service area, the North Central Region of Connecticut, programs serving some of the needs that we suggest are offered as follows:

The Hartford Graduate Center offers an M.S. in Management plus specialized programs upon demand by business organizations. These programs are financed directly and indirectly by business, serve a very select student body, and have a strictly business orientation.

The University of Hartford, another private institution, offers an M.B.A. in the usual areas, including accounting, finance, and marketing. In addition, it offers an M.S. in Management and Administration Services. These programs are offered strictly within a School of Business for the purposes of the business community.

The University of Connecticut, through its Graduate Extension Center in Hartford, offers an M.B.A. program with options in Management and Administrative Services. This has a very concentrated business orientation and is offered and controlled by the School of Business.

The above-mentioned three schools are those which offer programs somewhat similar in nature to that proposed by our institution. Two of the three are private institutions, and one is a public institution offering the program through its Extension Division. While all three schools have programs of merit, none of them offers precisely the total interdisciplinary approach which we believe is so important for the future of the State's economy.

#### C. Future Outlook

The increasing need for persons well trained in awareness of the interrelatedness of organization and management in all segments of the economy was perhaps best summarized by former Yale President Kingman Brewster on September 13, 1976, at the opening of Yale's new School of Organization and Management when he stated, "In an ever more complicated and highly organized world, executive leadership now demands skills and knowledge of systems and behavior, of private and public policies which cannot be mastered in the course of an undergraduate liberal education." The Central Connecticut State College M.S. program purports to prepare for managerial positions a body or students whose training reflects the realities of interdependence within the total economic and governmental structures.

Hemming, Jan. "Yale Opens New Breed of Business School", New Haven Register, New Haven, Connecticut, September 14, 1976, p. 36.

#### D. Student Demand and Citizen Interests

#### 1. Prospective Students

The School of Graduate Studies has identified at least three categories of prospective students. All of these students represent members of the distinct clientele which looks to Central Connecticut State College to meet their educational needs. It is believed that this new program will not unduly compete with other institutions for students.

- a. Students presently enrolled in other CCSC Graduate Programs.
- b. Recent recipients of Central Connecticut State College Bachelor's Degrees who desire new career opportunities.
- c. Persons presently employed in area industries and businesses.

A Graduate Interest Survey was distributed to 300 potential students representing a broad spectrum of the industrial community. Thirty percent of the respondents indicated that they would be interested in an advanced degree program for career advancement purposes.

#### 2. Student Enrollment Estimates

Year	No. Students
1	105
2	135
3	180
14	200
5	210

During year one, the Organization and Management program expects to enroll 70 new students and 35 transfer students from other schools within the college and from other colleges. The outside transfer students will include those moving into the area from other states. The year one enrollment projection is based on requests received by the School of Graduate Studies from potential students and from Graduate Interest Survey data.

Data from year two is based on estimates of potential graduate students from area firms interested in the Organization and Management program.

Years three, four, and five include a growth rate based on the spread of the information about the program, less the number of graduate degrees awarded in years two, three, and four.

#### 3. Placement

Job placement is not a truly significant problem for students enrolled in the new degree program because most of them are already in management positions. Frequently, a technical person is promoted to a management position and then takes graduate work as needed for this position. A graduate Organization and Management student group will be established to maintain on-going cooperative efforts between Central Connecticut State College and the industrial and business communities being served.

Because the graduate program would be offered predominantly to people who are already engaged in business and/or industry, the program would be administered through the Extension College with most of the courses offered in the evenings after 6:00 p.m. The time blocks are in direct response to survey results. Most of the respondents indicated they would start a graduate program within the next year if it were offered at a time convenient to their current employment responsibilities.

#### E. Programs/Employment Articulation

#### 1. Employment Needs Data

Meetings with groups of industrial and business leaders have convinced the College that there is a growing demand for middle-management personnel aware of the interrelatedness, complexities, and diverse factors involved in making managerial decisions in any organization. Questioning of students verifies the fact that many of our current students want to continue their training on the graduate level. Last year, the Student Senate voted to request a graduate program in management, and its reported study indicated that at least 300 students were interested in such a graduate program.

The Connecticut Business and Industry Association and the Department of Labor projections have indicated that Connecticut and regional businesses and industries will need management personnel. In fact, by 1985, it is expected that Connecticut will experience a doubling of the demand for industrial and business managers.

#### 2. Professional and Technical Advisory Groups

A council of industrial and business management leaders from various sectors of the economy interested in the graduate program will advise and assist in the planning of development patterns. The advisory group will actively support the program with local industry and business. This group will also serve as a two-way communication link with the industries and businesses to be served. All segments involved will have representatives on the committee.

III. RESOURCE SUPPORT - Fiscal Impact (Note: This program will rely on a reallocation of existing resources as well as new positions.)

#### A. Proposed First Year Budget

Budget Item	Description	Expenditure
Personnel	One and one-half Associate Professor positions to teach three courses plus 9 semester hours non-teaching time for coordinating the program.	\$ 30,000
Library and Learning Resources	Book, periodicals, and audio-visual materials.	23,000
Other Facilities & Equipment	Classroom, laboratory, and office equipment, including computer terminals and printers	23,500
		\$ 76,500

#### B. Estimated Income and Expenditures for Years Two Through Five

Year	Estimated New Annual Expenditure	Estimated Annual Income
1	\$ 76,500	\$ 28,500
2 (see Note a)	22,000	49,500
3 (see Note b)	12,000	57,000
4 (see Note c)	15,000	63,000
5 (see Note d)	10,500	75,000
Total	\$136,000	\$273,000
Accumulated 5 years Tota	1 \$325,000	\$273,000

#### Notes:

- (a) \$16,000 for additional Assistant Professor; \$3,000 library and learning resources, and \$3,000 for other facilities and equipment
- (b) \$6,000 for part-time faculty; \$3,000 for library and learning resources, and \$3,000 for ohter facilities and equipment
- (c) \$9,000 for one-half Assistant Professor teaching load; \$3,000 for library and learning resources, and \$3,000 for other facilities and equipment
- (d) \$4,500 for part-time faculty; \$3,000 for library and learning resources, and \$3,000 for other facilities and equipment

#### IV. PROGRAM EVALUATION

#### A. Performance Criteria

A Citizen's Advisory Committee composed of industrial and business leaders, in cooperation with professional personnel from the college, will periodically review the curriculum and the specific courses to assure that the program is achieving its purposes and maintaining its relevance to the state's economy. In addition, these two groups will evaluate the program according to the following criteria:

- 1. The ability of the program to attract and maintain adequate enrollments.
- 2. Acceptance and support of the program by the industrial and business communities as measured by initial employment and promotions of program graduates and as indicated by financial aid to students in the program.
- 3. Student evaluation through follow-up surveys.
- 4. Employer evaluation through follow-up surveys.
- 5. Institutional research studies on such topics as student profiles, levels of student achievement, and the extent to which statistical forecasts are achieved.

#### B. Schedule of Evaluation

#### Year One

- October Analysis of initial student enrollment and estimates for the Spring semester.
- April Analytical review of the status of the first year's students in the program and planning for the second year's operation.

#### Year Two

- October Analysis of Fall enrollments, estimates for the Spring semester, and determination of student progress in the program.
- April Review of two years of program operation; planning for the third year; evaluation of program effectiveness, including statistics of students' progress in program and graduation. Third year program forecast.

#### Year Three

Similar to the second year schedule. Follow-up surveys of program graduates and their employers.

#### V. EQUAL OPPORTUNITY STATEMENT

This program will be operated under the provisions of approved nondiscrimination plans as described in the statement below found on page 7 of the 1978-1980 Graduate Catalog of Central Connecticut State College.

#### "ADMISSION"

"Applicants seeking admission to the graduate program must hold a bachelor's degree from an accredited institution. The applicant's record must show clear evidence of ability to pursue graduate work.

"The College accepts applications from all students without regard to sex, race, color, creed, age, physical handicap or country of national origin.

"The College does not discriminate in access to, or treatment or employment in its program or activities of qualified handicapped persons defined under the provisions of the Rehabilitation Act of 1973. Dr. Richard L. Judd is the College's compliance officer."

#### VI. TIME SCHEDULE (Tentative)

- A. Board of Trustees for Connecticut State Colleges March, 1979
- B. Initiation of Program September, 1979
- C. Target date for conferring of degree May, 1980



Executive Officer for Academic and Student Affairs

P.O. BOX 2008 NEW BRITAIN, CONNECTICUT 06050

Telephone: (203) 827-7700

September 10, 1980

TO:

Mr. Joseph Joyce

Board of Higher Education

FROM: Thomas A. Porter

RE:

Proposed M.S. in Organization and Management

This is a summary of my oral response to your telephone inquiries on the M.S. in Organization and Management application.

Why does the Fiscal Impact Statement show a "General Fund Tuition" income of \$700 per student?

Actual charges to full-time General Fund graduate students for a two-semester academic year are as follows:

\$390.00	Tuition
174.00	General Fee*
150.00	State College Fee*
31.82	Student Activity Fee*
\$745.82	

<sup>\*</sup>Income from these fees is deposited in the Auxiliary Services account.

Why is one faculty position in Year 2 of the program charged to the General Fund in as much as most of the students will be Extension students?

There will be 20 full-time General Fund students in Year 2. This is sufficient to justify one General Fund faculty position. It is expected that this position will be new to the program but not new to the college. In other words, it will be an existing position transferred to this program from some other program in the college.

Extension Fund faculty will be non-tenure track persons employed on an as needed basis.

bc: Dr. Muirhead