



STATE OF CONNECTICUT

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NEW BRITAIN, CONNECTICUT 06050

TEL. NEW BRITAIN: 203-229-1607

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RESOLUTION

concerning

BACHELOR OF ARTS DEGREE

in

TECHNOLOGICAL MEDIA FOR THE ARTS

at

WESTERN CONNECTICUT STATE COLLEGE

September 3, 1976

RESOLVED, Under the authority granted the Board of Trustees in Chapter 164, Section 109 and 10-326 of the General Statutes, Western Connecticut State College is hereby authorized to submit a program proposal leading to a Bachelor of Arts Degree in Technological Media for the Arts to the Commission for Higher Education for planning approval.

A Certified True Copy:

A large, stylized handwritten signature in cursive script, appearing to read "James A. Frost".

James A. Frost
Executive Secretary

November 12, 1976

Dr. Robert M. Bersi
President
Western Connecticut State College
181 White Street
Danbury, CT. 06810

Dear Bob:

I am sure you have received copies of the letters of November 4 and 5 from Dr. Gould granting planning approval for the program entitled "Technological Media for the Arts" and an extension of the planning date for "Graphic Communication." A copy of each letter is enclosed.

Cordially,

James A. Frost
Executive Director

JAF/b
encl.



STATE OF CONNECTICUT

COMMISSION FOR HIGHER EDUCATION

P.O. Box 1320

HARTFORD, CONNECTICUT 06101

AREA CODE 203 566-3911

November 4, 1976

RECEIVED

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BOARD OF TRUSTEES
FOR THE STATE COLLEGES

Dr. James A. Frost
Executive Secretary
Board of Trustees for State Colleges
P.O. Box 2008
New Britain, Connecticut 06050

Dear Dr. Frost:

This is to confirm that the Commission for Higher Education at its November 3 meeting, based upon the recommendation of the Subcommittee on Coordination of Planning, voted planning approval for program development of the following:

Technological Media for the Arts (Inventory Code: 0605)
leading to the Bachelor of Arts (B.A.) degree at Western
Connecticut State College

This favorable coordinating action taken by the Commission is contingent on the availability of appropriate resources and carries the understanding that such program is subject to the usual licensing and accrediting by the Commission for Higher Education and the appropriate professional agency concerned, prior to offering this program.

We wish you success in your planning effort and CHE looks forward to receiving your application for licensure.

Sincerely,

Samuel B. Gould
Chancellor Pro Tem

SBG:DKY:df

cc Robert M. Bersi
W. H. James
J. J. McGovern
D. H. Winandy

WESTERN CONNECTICUT STATE COLLEGE

Application for Planning Approval

May 11, 1976

I. PROGRAM CLASSIFICATION

- A. Technological Media for the Arts
- B. Bachelor of Arts (B.A.)
- C. HEGIS 0605
- D. Audiovisual-Television Department
- E. Western Connecticut State College

II. PROGRAM DESCRIPTION

- A. This undergraduate program is a production oriented approach to the media as an art. The varied but related forms of photography, motion pictures, television, graphics and audio are explored together and separately thereby defining their similarities and differences, and helping the student perceive when a particular form will be most effective in a given situation.

This "integrated approach to media" will be used to provide a base for students who wish to use the media as a form of expression as well as those who seek to follow a career in one of the many professions. Further, this approach will provide a flexible approach to a rapidly changing field, which requires both technical and artistical expertise.

Existing courses at the college which will broaden the students' understanding of mass media are offered by the Art, English, Speech and Theater, and Physics Departments.

- B. In the area served by Western Connecticut State College, there are no integrated media programs available such as the one being proposed here.
- C. Manchester Community College has a two-year program. The faculty involved in this program are enthusiastic about the potential for transfer of their graduates into a four-year program which provides breadth of options within it.

III. PROGRAM JUSTIFICATION

- A. By offering a program in this area the mission of the College will be served by preparing students "qualified both to lead and function effectively in a rapidly changing and expanding society."

In Connecticut, some specialized courses are given at Manchester and Middlesex Community Colleges. Similar courses are given at Quinnipiac College, Southern Connecticut State College, Trinity College, and the University of Hartford. In all cases the emphasis is on film, its history, appreciation, and some production. More extensive programs are given at the University of Bridgeport, the University of Connecticut at Storrs, and Wesleyan University. Again, the emphasis is film, the aesthetics of film, its history, appreciation, and production.

At Manchester Community College, the Film Center is a part of the Fine Arts Department. At Middlesex Community College, the media courses are given by the English Department. At Quinnipiac, the courses are in the Fine Arts Department. At Southern Connecticut State College, they are in Theatre. At Trinity, in Modern Languages. Degree courses are offered at the University of Bridgeport under Theatre Arts (film) B.A. and an A.B.J. with a journalism and broadcast sequence. At the University of Connecticut, the degree program is in the department of Dramatic Arts with a B.A., M.A., and a M.F.A. in Film; a B.A. and M.A. in Television. The University of Hartford gives one course entitled Cinema & Literature within the English Department. Wesleyan gives a B.A. in Art with¹ emphasis on film under the aegis of the Art Department.

Future outlook: The need and use for photography, film, and television as media in the modern world grows apace with population, business, industry, and education. Career opportunities for these diverse fields are growing but not enough qualified people are being prepared. The college is in Danbury, cited as one of the 11 fastest growing areas in the country, according to the National Planning Association. Statistics compiled by the association show Danbury area's population grew from about 78,300 in 1960 to 118,400 in 1970. The area population is expected to continue to grow rapidly, to 156,600 by 1980 and to 177,000 by 1985. Other metropolitan areas cited by this survey included Ft. Lauderdale, Atlanta, Miami, San Jose, and Phoenix.

The growth of Cable Television systems requires people who can serve as a "one person show," capable of doing a variety of jobs which our program provides.

Large corporations with headquarters and training facilities also require people able to function as training directors or able to produce multi-media educational and training programs.

¹The American Film Institute, Guide to College Courses in Film and Television.

Indirect career opportunities for those who have media training are available since many businesses require expertise in media fields.

- B. We would anticipate an initial class of 20 freshman students upon announcement of the program based on the experience of other colleges. Enrollment statistics available from the University of Bridgeport, the University of Connecticut at Storrs, and Wesleyan University indicate that classes are fully enrolled. At the University of Bridgeport, enrollments range from 25 to 40 students per class with 20 majoring in film making. At the University of Connecticut enrollments range from 6 to 35 students per class with 25 majoring in film making, 15 in television. At Wesleyan, media is an adjunct of the art department, and they list 6 art majors emphasizing film. Other courses given are surveys of film and range in enrollment from 20 to 100 students.²

At Western Connecticut State College, media courses, whether on the graduate or undergraduate level, have been fully subscribed, when offered. Indeed, when Basic Photography was offered for the Spring 1976 semester, it was fully enrolled with 35 students, and many others were turned away.

- C. The growth of the Danbury area, particularly the immigration of new industries, promises good employment opportunities.

IV. RESOURCE REQUIREMENTS

- A. Existing resources are, for the most part, presently available for implementation of this program. Of the 2160 pieces of audio-visual, film and television equipment maintained by the department for its present courses and general use by the college, the following are most pertinent to the proposed program: 8mm and super-8mm cameras, a complete super-8mm editing and sound system, a 16 mm camera, 35mm Nikkormat cameras, Hasselblad systems, 4x4 and 8x10 camera systems, 35 mm photo-copy stands, and an M-3 Polaroid copy system, Repronar and Illumitron systems for copying slides and making film-strips, microphones, lights, lenses, animation stand, projectors, viewers, splicers; a complete TV studio with color and black and white facilities with film chain, recording and monitoring facilities, porta-pak systems, studio console for 3-monitor switching and special effects, mixing and dubbing facilities; a production studio for audio and graphics with replication and recording

²Ibid.

equipment; a professional darkroom and student darkroom and lab-classroom; a fully equipped and maintained office with individual offices for staff, inter-com throughout the department, a distribution center for equipment, a programmed learning center, a basic media library within the department and the college library which exceeds 120,000 volumes.

- B. A required internship is not anticipated at the present time. Elective internships are possible through existing college/community resources.
- C. At the present time there are full-time faculty members on the Western staff qualified in each of the media to be included in the program. Photography--2; Motion Picture--2; Television--4; Graphics--3; Audio--3.

V. TIME SCHEDULE

- A. Institutional Approval - Spring 1976
Board of Trustees for State Colleges Approval - Sept. 3, 1976
Referred to SCP for August 31, 1976 agenda
- B. Fall 1977
- C. 1981

VI. LICENSURE AND ACCREDITATION

This will be started as soon as planning approval is granted. The date for a campus visit will be set as early in Fall 1976 as possible.