



RESOLUTION

concerning

CONTINUATION OF THE CENTER FOR BUSINESS RESEARCH

AT

WESTERN CONNECTICUT STATE UNIVERSITY

December 13, 2002

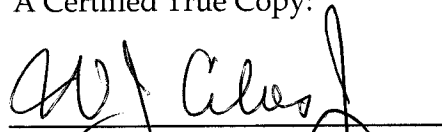
WHEREAS, The Center for Business Research was established at Western Connecticut State University by Board Resolution 96-72, and

WHEREAS, The President of Western Connecticut State University has evaluated the work of the Center for Business Research and has recommended its continuation, therefore, be it

RESOLVED, That the Board of Trustees for the Connecticut State University System authorizes the continuation of the Center for Business Research at Western Connecticut State University and requires that the President of Western submit a report to the Chancellor of the Connecticut State University System evaluating the performance of the Center and recommending continuance or discontinuance by September 1, 2007, and be it further

RESOLVED, That the Center for Business Research at Western Connecticut State University shall go out of existence on December 31, 2007, unless the Board of Trustees acts to the contrary.

A Certified True Copy:



William J. Cibes, Jr., Chancellor

ITEM

Center for Business Research at Western Connecticut State University

BACKGROUND

The Center for Business Research at Western Connecticut State University, established by BR 96-72, is a not-for-profit educational organization based in the Ansell School of Business. It has three stated objectives: (1) provide applied educational experiences to students in a variety of research areas related to business; (2) establish links among the departments of the Ansell School of Business; and (3) provide local and regional organizations with a research source.

The emphasis of the Center for Business Research is on applied research; services to outside organizations with research objectives that are compatible with the educational objectives of the Center for Business Research is the primary source of projects for the Center.

The Director of the Center for Business Research reports to the Dean of the School of Business.

ANALYSIS

Research produced by the Center is intended to be primarily the product of student work. Faculty participation in the Center will be voluntary. Over the past five years, 12 projects have been supported by the Center, nine were developed by undergraduate students, two by graduate students and one was completed by a graduate student with the assistance of undergraduate students.

During the past academic year, activities in the Center helped the MBA program develop a capstone course that now serves as a research model for projects for the Center.

Future plans include five new research projects "to [continue to] provide students with experiential learning." Funding for the first year of the two-phase plan is expected to come from private sources, with additional revenue from contact work. This is in line with the Center's goal of achieving self-sufficiency and developing according to available resources.

President Roach has recommended the continuation of the Center.

CHANCELLOR'S RECOMMENDATION

Approve the continuation of the Center for Business Research with a sunset date of December 31, 2007, if the Center is not recommended for continuation.