



Developing a State of Minds

Connecticut State University System

BR#01-10



RESOLUTION

establishing

A HOSPITALITY AND TOURISM INSTITUTE FOR THE STATE OF CONNECTICUT
at
CENTRAL CONNECTICUT STATE UNIVERSITY

February 2, 2001

- WHEREAS, Central Connecticut State University seeks to assist Connecticut tourism in building a sound economic, business and research base, and
WHEREAS, The President of Central Connecticut State University has expressed the desire to establish a Hospitality and Tourism Institute at the University to serve the needs of this industry in Connecticut, and
WHEREAS, Central Connecticut State University will use the Institute to collect data on the performance of this industry and analyze the data for trends and characteristics, provide project reports for constituents, communities and partners, and also provide training for in-service hospitality, and
WHEREAS, The objectives of the Hospitality and Tourism Institute are compatible with the mission of Central Connecticut State University and the Connecticut State University System and with the current strategic plan of CCSU, therefore be it
RESOLVED, That the Board of Trustees for the Connecticut State University System authorizes the establishment of a Hospitality and Tourism Institute for the State of Connecticut at Central Connecticut State University with a director appointed by the President and an advisory board with membership as stipulated in the proposal and approved by the President, and be it further
RESOLVED, That the President of Central Connecticut State University shall cause the Hospitality and Tourism Institute to be evaluated in terms of specific objectives by qualified persons and shall report the results of this evaluation to the Chancellor of the CSU System on September 1, 2006 who in turn shall share the evaluation with the Board of Trustees, and be it further
RESOLVED, That the Hospitality and Tourism Institute for the State of Connecticut shall go out of existence on December 31, 2006, unless action to the contrary is taken by the Board of Trustees for the Connecticut State University System.

A Certified True Copy:

[Handwritten signature of William J. Cibes, Jr.]
William J. Cibes, Jr., Chancellor

ITEM

Establishment of a Hospitality and Tourism Institute for the State of Connecticut at CCSU

BACKGROUND

While tourism is currently considered the world's number one industry, there are serious problems associated with this growth. Without the means and mechanisms to address such issues as new product development, human resource development and training and general research, Connecticut could find itself unable to fully participate in this growing industry. The President of Central Connecticut State University has expressed the desire to establish a research-based Hospitality and Tourism Institute for the State of Connecticut to collect, analyze and disseminate data and reports on the performance of the hospitality and tourism industry.

ANALYSIS

The Center's primary goal is to assist Connecticut tourism in building a sound economic, business and research base. CCSU is positioned to accept this function by providing research expertise and facilities, student research assistants, cost benefits, and independent, credible and impartial data analyses. Further, this Institute would build on and support Central's baccalaureate degree program in tourism and its interdisciplinary degree in Hospitality and tourism.

The University will use this Institute to address the research and training issues apparent in the industry, provide project specific reports to constituents and communities, and provide in-service development opportunities for industry professionals. The objectives of the Center are compatible with the mission of Central Connecticut State University and the Connecticut State University System and with the current strategic plan of CCSU. The budget, with additional plans to seek external funding, is adequate to meet the initial needs of the Institute.

The Hospitality and Tourism Institute for the State of Connecticut meets the criteria necessary to establish it as a special entity in accordance with Board policy. The director of the Center will evaluate and report annually to the President of the university on the Center's programs, services and activities, and its fiscal well being. This report will also be shared with the Chancellor of the Connecticut State University System.

CHANCELLOR'S RECOMMENDATION

Approve the establishment of the Hospitality and Tourism Institute for the State of Connecticut at CCSU with a sunset date of December 31, 2006, if the Center is not recommended for continuation.